

## Aim High

proudly presents its

# ANNUAL

# GALA

# CONNECTIONS

2019 SPONSORSHIP OPPORTUNITIES

Join us for our Annual Gala  
and After Party

**WEDNESDAY, NOVEMBER 6, 2019**

6pm Gala • 8pm After Party

City View Metreon

135 Fourth Street, San Francisco

*Honoring*

*Partner of the Year*

salesforce

## 2019 Gala Co-Chairs

Ana and Abdur Chowdhury  
Martha and Bob Falkenberg  
Kirstin Hoefer and Robert Brown  
Roger M. Low  
Julie and Will Parish  
Rachel and Howard Ro  
Lori and Glenn Shannon  
Margaret Simpson and Douglas Booth  
Matt Szenics

And Honorary Co-Chair  
Ebony Frelix Beckwith  
Chief Philanthropy Officer, Salesforce

All sponsorships will support  
Aim High's free *summer* program in 2020.

Sponsorships promote your brand and connect you with other corporations, families and educators supporting middle school students' success.

Aim High is an award-winning and free summer learning and enrichment program in Northern California. Since 1986, we have served middle school students who have limited options, but unlimited potential.

When we make *connections*, the world abounds with *possibilities*.

700+

**business, community and education leaders attend Aim High's Annual Gala and After Party.**

5,000+

**partners and supporters see Aim High's gala sponsors listed in digital and print materials.**



Aim High Program



AimHighVideo

[aimhigh.org/connections](http://aimhigh.org/connections)

# SPONSORSHIP OPPORTUNITIES *and exposure!*

## PRESENTING SPONSOR

**\$100,000**

*(one available - for the most exposure possible!)*

### Prepare students for 21st century careers.

- Top billing and listed in conjunction with honoree, Salesforce
- Company logo prominently displayed at entrance
- Premier seating for 30 guests (3 tables) plus tickets to the After Party
- Gala VIP table service
- Includes sponsorship and seating for 10 at the Aim High Spring Luncheon in May 2020
- Plus all benefits included at the Visionary Sponsor level

## REACH FOR A DREAM SPONSOR

**\$50,000**

*(limited availability)*

### Support social and emotional learning and growth.

- Dedicated signage during the cocktail reception and After Party
- Premier seating for 20 guests (2 tables) plus tickets to the After Party
- Gala VIP table service
- Includes sponsorship and seating for 10 at the Aim High Spring Luncheon in May 2020
- Plus all benefits included at the Visionary Sponsor level

## CURIOSITY LAB CHAMPION

**\$25,000**

*(limited availability)*

### Develop students' math and science skills.

- Dedicated signage at the teacher- and student-led Curiosity Lab
- Gala VIP table service
- Includes sponsorship and seating for 5 at the Aim High Spring Luncheon in May 2020
- Plus all benefits at the Visionary Sponsor level

## VISIONARY SPONSOR

**\$15,000**

*(always a great choice!)*

### Support college and career awareness.

- Premier table for 10 plus tickets to the After Party
- Name or logo featured in all digital and print materials, including *SF Business Times*
- Annual Giving Guide, with 15,000+ subscribers
- Name and logo featured on table signage
- Onstage recognition

## INSPIRE SPONSOR

**\$10,000**

*(also a great choice!)*

### Offer enrichment classes in arts, sports and more.

- Table for 10 plus tickets to the After Party
- Name or logo featured in all digital and print materials
- Name or logo featured on table signage
- Onstage recognition

## NURTURE SPONSOR

**\$5,000**

*(the smallest sponsor can still make a BIG difference!)*

### Provide technology in the classroom.

- Five tickets to the Gala and After Party
- Name or logo featured in all digital and print materials
- Onstage recognition

# Aim High's Annual Gala

# CONNECTIONS

## Sponsorship Opportunities

- Presenting Sponsor: \$100,000 (*up to 30 guests*)
- Reach for a Dream Sponsor: \$50,000 (*up to 20 guests*)
- Curiosity Lab Champion: \$25,000 (*up to 10 guests*)
- Visionary Sponsor: \$15,000 (*up to 10 guests*)
- Inspire Sponsor: \$10,000 (*up to 10 guests*)
- Nurture Sponsor: \$5,000 (*5 guests*)

## Attendance

- Yes, we'll be there!**
- Can't come.** Please donate our seats to teachers and alumni.

## Donations

We are unable to attend, but we would like to make a fully tax-deductible contribution of: \$ \_\_\_\_\_

Sponsorship commitments must be received by **Friday, September 13** to be listed on the event invitation, and by Friday, October 25 to be listed on event materials.

**Individual tickets go on sale Monday, September 16.**

Have a question? Contact VP of Development, Stacey Lewis at [splewis@aimhigh.org](mailto:splewis@aimhigh.org) or (415) 551-2314

**Complete the information on the following pages, or sign up online at: [aimhigh.org/connections](http://aimhigh.org/connections)**

## PAYMENT METHOD (CHECK ONE)

Please send an invoice for \$ \_\_\_\_\_ to the address below.

Check for \$ \_\_\_\_\_ is enclosed.

Credit Card:    Visa    Mastercard    AMEX    Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_    CVV \_\_\_\_\_

Preferred listing on event materials: \_\_\_\_\_

## CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_    Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

My employer will match this gift \_\_\_\_\_

Please make checks payable to **Aim High**, and mail to:

Aim High, Attn: Annual Gala

PO Box 410715, San Francisco, CA 94141

or fax to: (415) 551-2626

or scan/email to: [events@aimhigh.org](mailto:events@aimhigh.org).



In 1998, Aim High for High School received its letter of determination recognizing the organization as exempt from federal income tax under section 501(c)(3). Aim High is classified as a public charity and its Federal Identification Number is 94-3296338.