



**YOU'RE  
INVITED!**

**AIM HIGH'S  
ANNUAL GALA  
2018**

Aim High Proudly Presents Its Annual Gala  
and After Party

THE  
**POWER**  
OF  
**YOUTH**

**HONORING**

**Deloitte**

*Partner of the Year*

&

**Aim High Young Leaders Board**

*Next Generation Visionaries*



**Jesús Galindo**

*Distinguished Educator*

&

**Cindy Hernandez-Rivas**

*Rising Youth Leader*

FOR THE FIRST TIME,  
AT AIM HIGH, STUDENTS  
REALIZE COLLEGE  
IS ATTAINABLE.



**NOVEMBER 15, 2018**

6:00pm Gala  
8:30pm After Party



**CITY VIEW AT METREON**

135 Fourth Street  
San Francisco

## **AIM HIGH'S 2018 GALA CO-CHAIRS**

Ana and Abdur Chowdhury  
Pamela May

David and Megan Ingraham  
Lori and Glenn Shannon

Lydia Shorenstein and Sandra Shorenstein  
Kelley and Eric Warner

**Invite you to empower Aim High youth by  
sponsoring Aim High's Annual Gala**

## BOARD OF TRUSTEES

Bill Mellin, *President*  
Pamela May, *Executive Member*  
Courtney Klinge, *Vice President*  
David Ingraham, *Vice President*  
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Evan Schwartz  
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Maya Simpson  
Ryan Smrekar  
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Julie Xu

## 2018 GALA SPONSORS

### Curiosity Lab Champion

Pillsbury Winthrop Shaw Pittman

### Summer Transformer

Northern Trust

### Visionary Sponsor

Deloitte  
Facebook  
Leesa Miao and Martin Romo  
Susan and Alec Lee  
Overlook International Foundation  
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Shorenstein Properties

### Head of the Class

Linda Assante and Marc Carrasco  
Ford Motor Company Fund  
Robert Herr  
Rachel and John Horsch  
Lori and Glenn Shannon

### Guardian Sponsor

Design Media  
PwC

### Inspire Sponsor

Ann and Brian Roberts  
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Joyce Newstat and Susan Lowenberg  
Ingrid Tauber

### Teacher's Night Out

Randi and Bob Fisher  
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RMR Construction

### In-Kind Sponsors

The Bi-Rite Family of Businesses  
The Civic Kitchen  
Dandelion Chocolate  
Dynamo Donuts  
Faction Brewing  
Gott's Roadside  
Guttard Chocolate  
Omni Hotel & Resorts  
Sonoma Canopy Tours

*\*list as of September 13, 2018*

**Aim High creates life-changing opportunities during the summer and beyond. Our community:**

**Nurtures** the promise and potential of middle school students from low-income neighborhoods.

**Prepares** students for high school, setting them on the path to college and future success.

**Inspires** the next generation of teachers and educational leaders.



PO Box 410715  
San Francisco, CA 94141  
Phone: (415) 551-2301  
Fax: (415) 551-2626  
[www.aimhigh.org/gala2018](http://www.aimhigh.org/gala2018)

**PAYMENT METHOD (CHECK ONE)** Please send an invoice for \$ \_\_\_\_\_ to the address below. Check for \$ \_\_\_\_\_ is enclosed. Credit Card: Visa    Mastercard    AMEX    Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Preferred listing on event materials: \_\_\_\_\_

**CONTACT INFORMATION**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

 My employer will match this gift \_\_\_\_\_Please make checks payable to **Aim High**, and mail to:

Aim High, Attn: Annual Gala

PO Box 410715, San Francisco, CA 94141

or fax to: (415) 551-2626

or scan/email to: [events@aimhigh.org](mailto:events@aimhigh.org).

Sponsorships are tax deductible less \$230 per seat used.



In 1998, Aim High for High School received its letter of determination recognizing the organization as exempt from federal income tax under section 501(c)(3). Aim High is classified as a public charity and its Federal Identification Number is 94-3296338.

# AIM HIGH'S ANNUAL GALA

## SPONSORSHIP OPPORTUNITIES

Please check the level of sponsorship(s) at which you would like to participate. Complete the information on the back of this card and **remit the entire card** in the envelope provided. **Thank you for creating a summer that cultivates the power of youth.**

*Sponsorship commitments must be received by November 1, 2018 to be listed on the printed program. After Party tickets available online at [www.aimhigh.org/gala2018](http://www.aimhigh.org/gala2018)*

**PRESENTING SPONSOR \$75,000** *(one available)*

**Benefits:** Featured as **exclusive Presenting Sponsor** of Aim High's Annual Gala and listed in conjunction with honoree, Deloitte; premier seating for 20 guests (2 tables), company logo prominently displayed at entrance, private summer visiting day for 10 guests, plus all benefits included at the Visionary Sponsor level. Also includes sponsorship of the Aim High Spring Luncheon in May 2019.

**Impact: Cultivate Academic Skills and Mindsets**

Prepare our students for 21st century careers by investing in classroom experiences and projects that build communication, collaboration, critical thinking skills, and boost confidence.

**REACH FOR A DREAM SPONSOR \$60,000** *(one available)*

**Benefits:** Featured as **exclusive sponsor of the cocktail reception** at Aim High's Annual Gala, premier seating for 20 guests (2 tables), dedicated bar signage and accoutrements, signature drink branding, and private summer visiting day for 5 guests, plus all benefits included at the Visionary Sponsor level. Also Includes sponsorship of the Aim High Spring Luncheon in May 2019.

**Impact: Support Social and Emotional Learning**

Provide campuses with support specialists who assist students in need and help families access community resources.

**AFTER PARTY SPONSOR \$50,000** *(one available)*

**Benefits:** Featured as *exclusive sponsor of the After Party*, signature seating for 20 guests (2 tables), exclusive entertainment and photo booth sponsor with dedicated signage, plus all benefits included at the Visionary Sponsor level. Also includes sponsorship of the Aim High Spring Luncheon in May 2019.

**Impact: Support College and Career Awareness**

Provide our students with opportunities to envision their future by offering college and career treks across the Bay Area.

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**CURIOSITY LAB CHAMPION \$40,000** *(sold out)*

**Benefits:** Premier seating for 10 guests (1 table), featured as the *exclusive sponsor of our teacher- and student-led Curiosity Lab Expo* with dedicated signage near gallery walk, plus all benefits included at the Visionary Sponsor level. Also includes sponsorship of the Aim High Spring Luncheon in May 2019.

**Impact: Cultivate STEM Skills**

Provide Aim High teachers with training and materials to lead engaging, project-based math and science lessons that boost confidence and enthusiasm in both subjects.

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**SUMMER TRANSFORMER \$25,000**

**Benefits:** Premier seating for up to 10 guests (1 table), featured as a sponsor of the Aim High Theatre (new this year!), plus all benefits included at the Visionary Sponsor level. Also includes sponsorship of the Aim High Spring Luncheon in May 2019.

**Impact: Expand Enrichment Electives**

Provide our students with opportunities to explore their interests and passions beyond academic classes. Electives range from basketball to dance to computer coding, and so much more.

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**VISIONARY SPONSOR \$15,000**

**Benefits:** Seating for 10 guests (1 table) plus tickets to the Aim High After Party, logo featured in all digital and print marketing materials and signage, name featured on table signage, onstage recognition during event.

**Impact: Give Technology**

Prepare our students for careers in the 21st century by equipping our campuses with the newest Macbooks, Chromebooks, and iPads, and allowing our teachers to incorporate technology into their classrooms.

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**GUARDIAN SPONSOR \$7,500**

**Benefits:** Tickets for 5 guests (half table) to Annual Gala and After Party, onstage recognition during event, and logo featured in all digital and print marketing materials and signage.

**Impact: Sponsor Three New Students**

Provide three students with a summer of inspired teaching, joyful learning, and enriching activities. Your sponsorship ensures they make new friends, gain confidence, and discover their best selves.

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**INSPIRE SPONSOR \$3,000**

**Benefits:** Two tickets to the gala and After Party, name or logo featured in all digital and print marketing materials and signage.

**Impact: Promote Literacy**

Narrow the achievement gap by helping our sites purchase books, design interdisciplinary projects, and measure students' literacy skills.

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**INDIVIDUAL TICKET \$500**

Includes entrance to Aim High Gala and After Party. *Special pricing for educators and nonprofit professionals. Email [events@aimhigh.org](mailto:events@aimhigh.org) for details.*

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**UNABLE TO ATTEND? WE'VE GOT SOMETHING FOR YOU, TOO.**

**HEAD OF THE CLASS \$10,000**

**Benefits:** Seating for 10 Aim High graduates, teachers, and their families to the gala; your name or logo featured on table signage, onstage recognition during the event, and name or logo featured in all digital and print marketing materials and signage. Also includes 4 tickets for you to the Aim High Spring Luncheon in 2019.

**TEACHER'S NIGHT OUT \$1,000**

**Benefits:** Sponsorship for one teacher to attend the Aim High Gala. Name or logo featured in all digital and print marketing materials and signage.

**DONATIONS**

We are unable to attend, but we would like to make a fully tax-deductible contribution of \$\_\_\_\_\_.

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